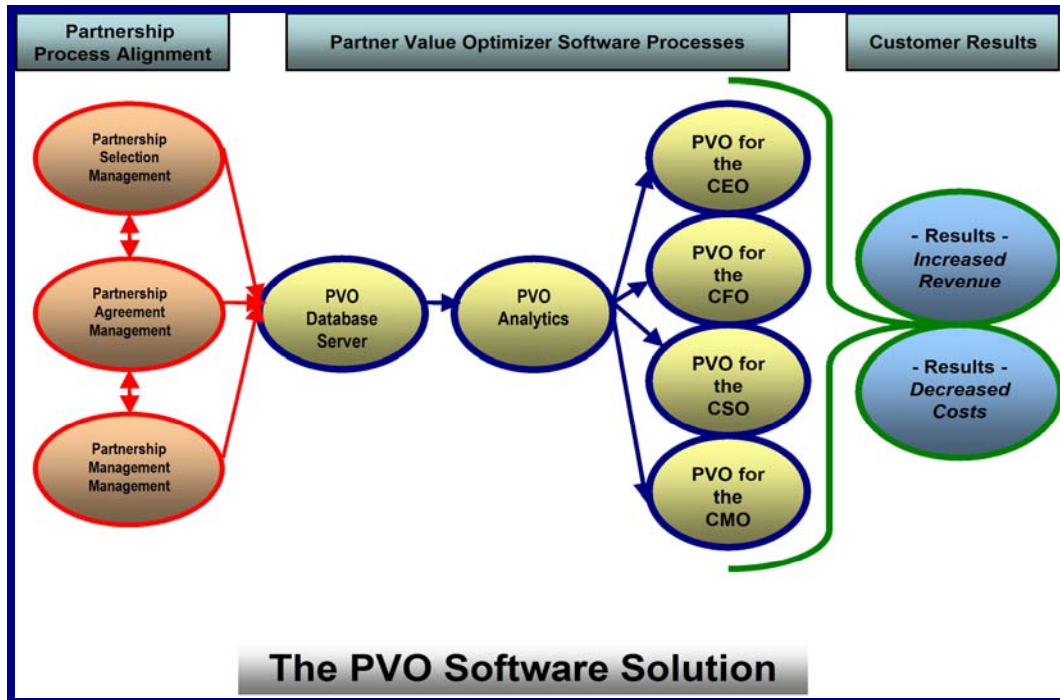




AllianceAnalytics

There is now a solution to obtain consistent, predictable alliance and partnership results...



A company's alliances and partnerships can account for a significant portion of its revenue generation and market share growth. At AllianceAnalytics, we eliminate the guesswork involved in identifying the root-cause issues that prevent alliances and partnerships from performing, provide the information needed to justify partnership program expenditures, and accurately predict future results. We enable our Customers to concentrate on strategic growth initiatives, cost control and gaining a competitive advantage.

If your company is interested in -

- Increasing revenue related to a company's alliances and business partnerships
- Decreasing costs related to a company's alliances and business partnerships because of PVO's ability to calculate marketing ROIs and justify program expenditures
- Root cause problem determination so that identified issue(s) can be corrected in order to facilitate performance improvement
- Accurate results forecasting for a single partnership, all partnerships or combination
- Substantive proof as to the revenue or other contribution by partnerships to a company's results and complete justification of uses of cash for any partnership related expenditure
- A significant competitive advantage resulting from a company's increased ability to predict and react
- Predictive analytics to create scenario models for future product introductions, strategy changes and tactical changes

- AllianceAnalytics' powerful PVO Software will deliver the results.

For a free consultation as to what Partner Value Optimizer can do, please call us at 312.440.0581 or contact us by email at info@allianceanalytics.com.