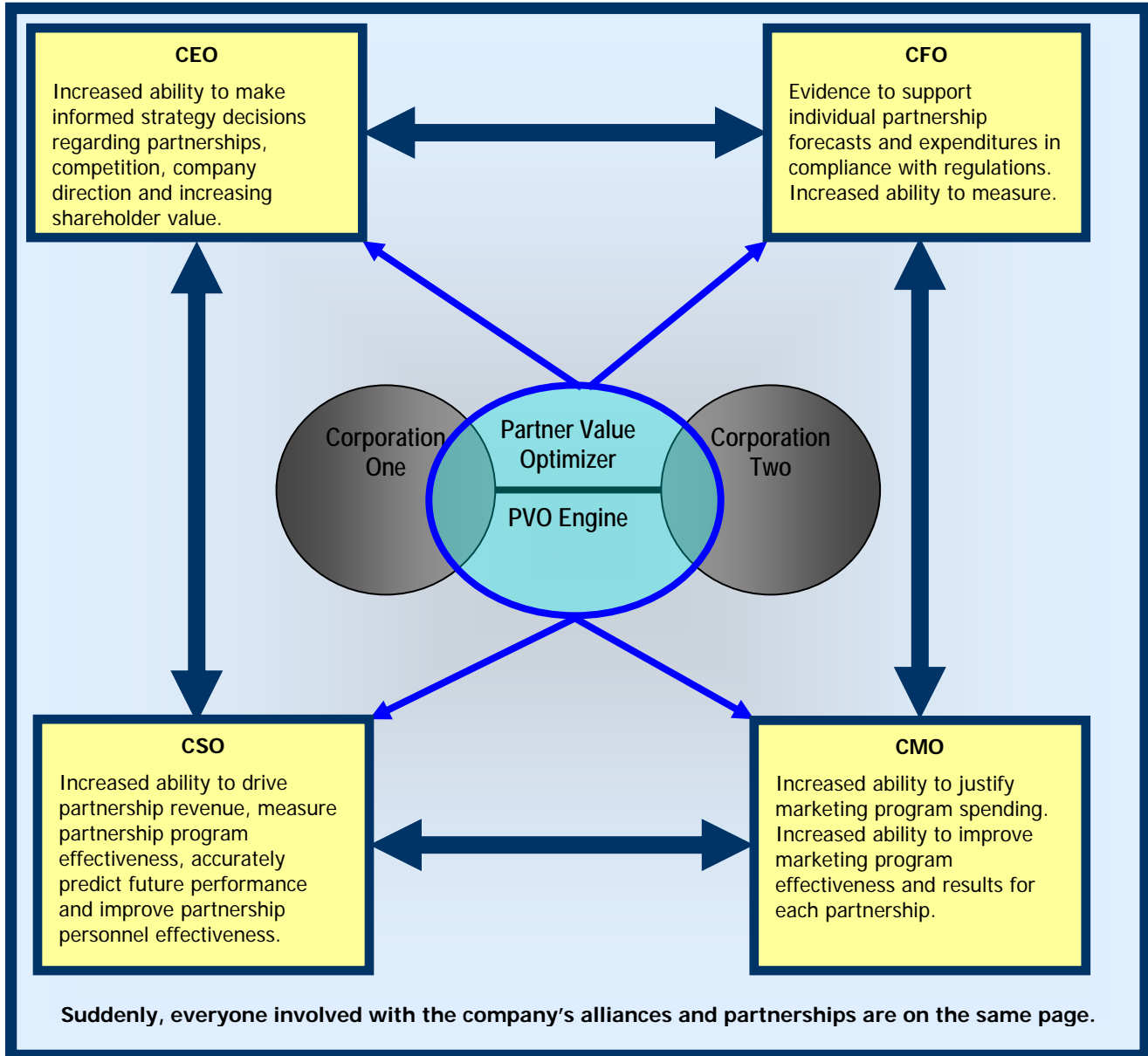


Partner Value Optimizer (PVO)
Business Intelligence and Predictive Analytics that Drive Alliance and Partnership Results


Partner Value Optimizer Software (PVO) eliminates the guesswork involved in identifying the root-cause issues that prevent alliances and partnerships from performing, provides the information needed to create ROIs for marketing and other program expenditures, and accurately predicts future results. PVO enables its users to concentrate on strategic growth initiatives, cost control and gaining a competitive advantage. For more information, please visit AllianceAnalytics at <http://www.allianceanalytics.com>. AllianceAnalytics can be reached at 312.440.0581 or by email at info@allianceanalytics.com.

